

Virtual Event

Full scale event environments provide concurrent education, branding, booth experiences and networking opportunities to serve a broad range of company needs.

Sponsor benefits:

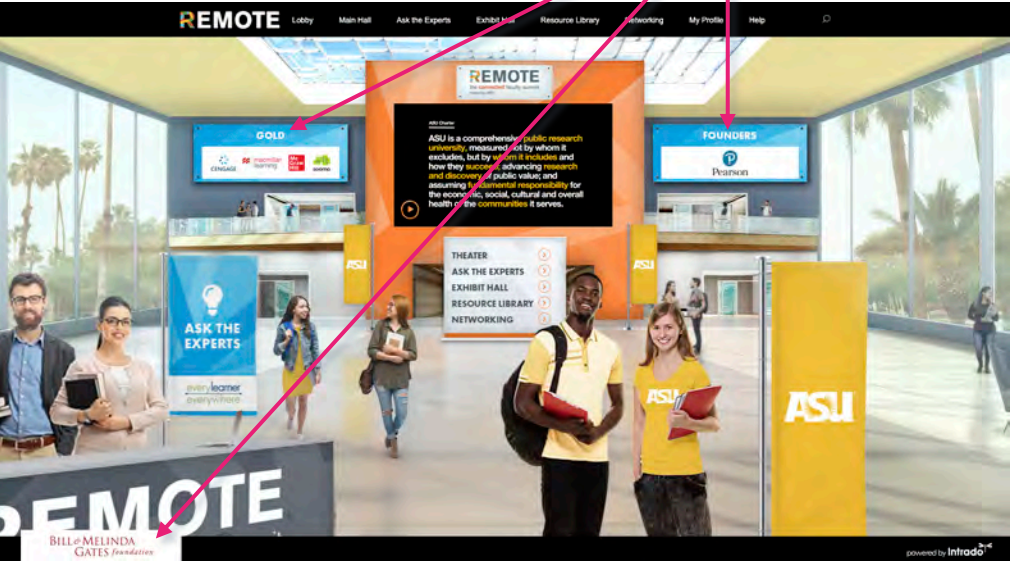
- Brand awareness
- Virtual booths for content distribution and 1:1 chats
- Content sponsorship to show your expertise
- Generate high quality leads
- Audiences engagement data



Virtual Events

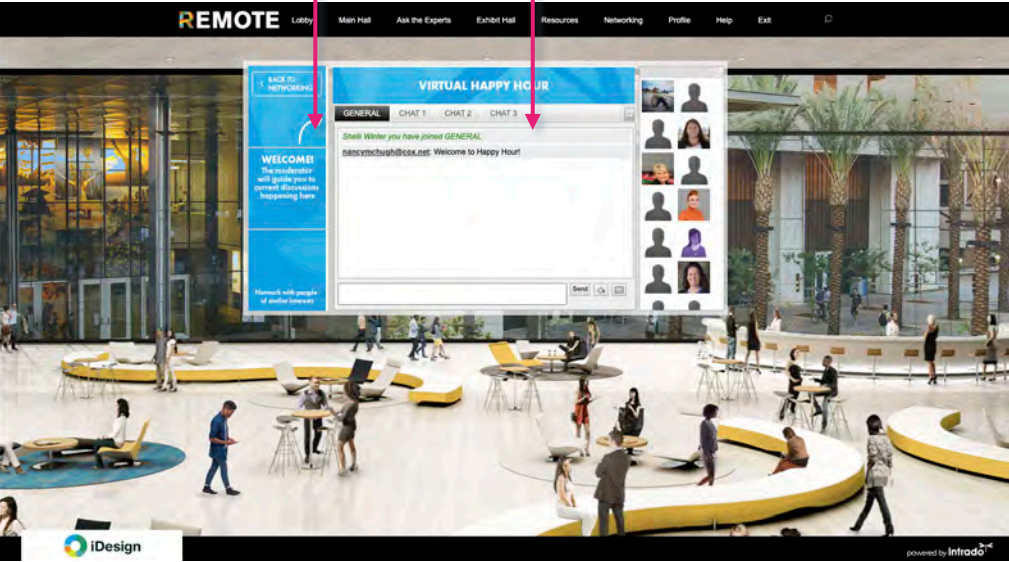
Room Layouts

LOBBY - ENTRANCE



High profile branding

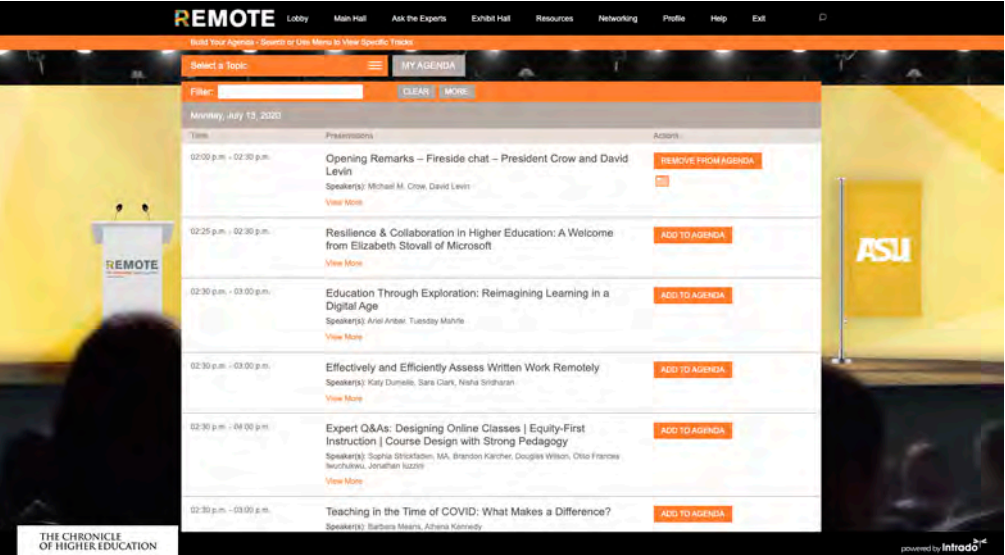
NETWORKING LOUNGE



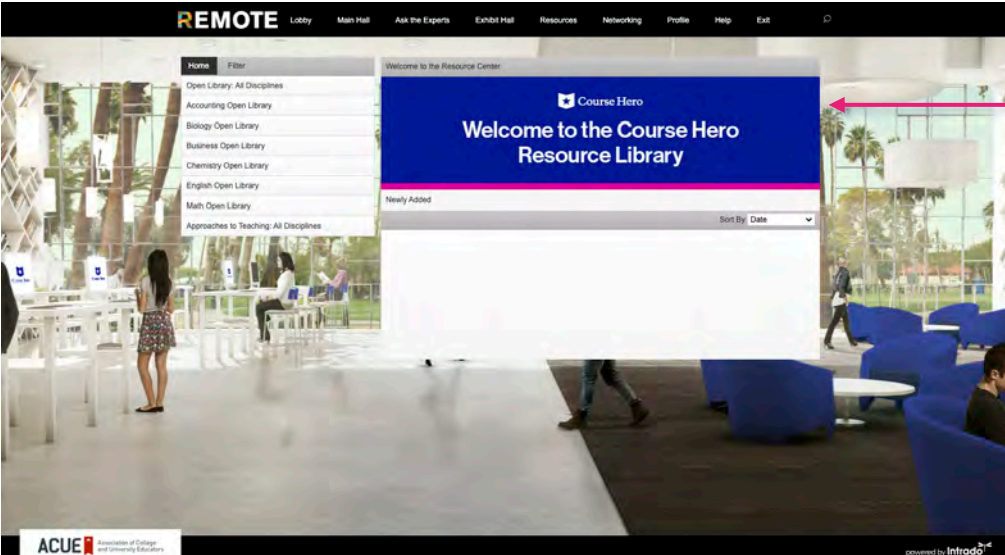
Sponsor opportunity

High profile branding

THEATER



RESOURCE CENTER

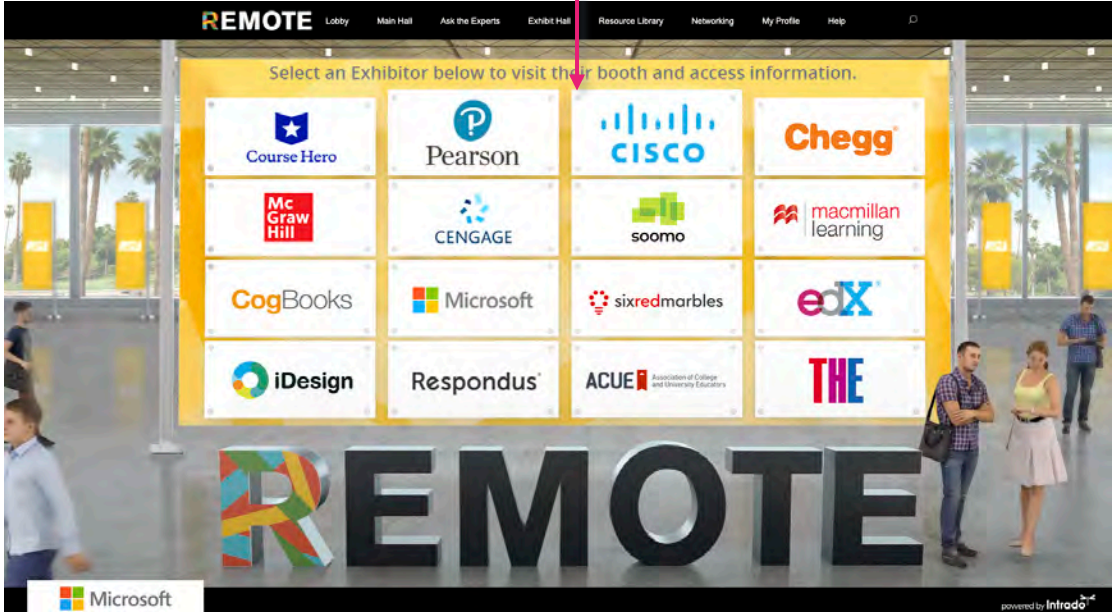


Sponsored Resource Center

Virtual Events

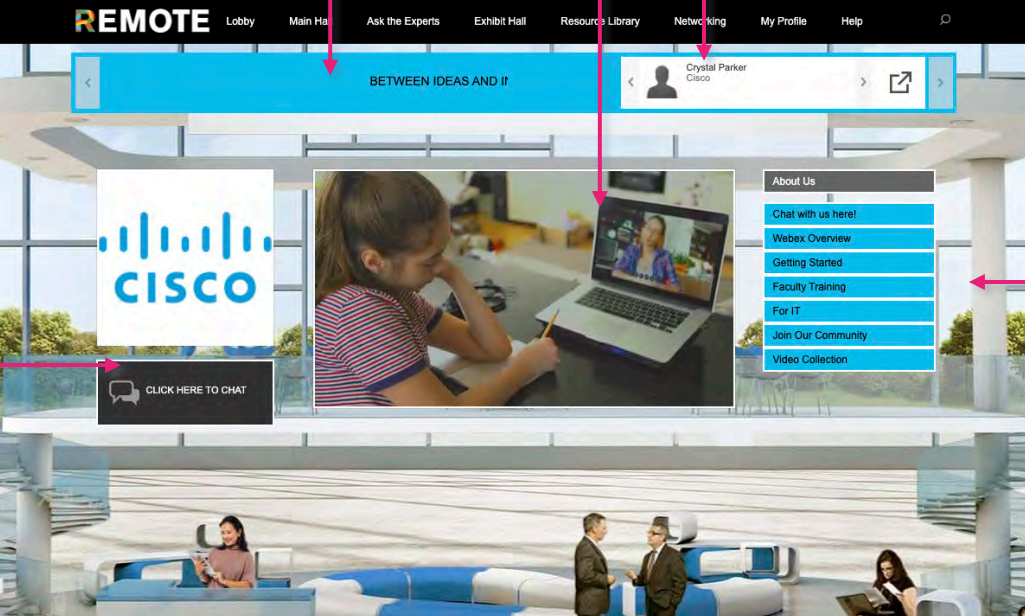
Exhibit Hall

EXHIBIT HALL



Prominent branding that clicks through to booth

BOOTH



Announcements/
Offers

Video plays when attendee enters your booth space

Booth representatives

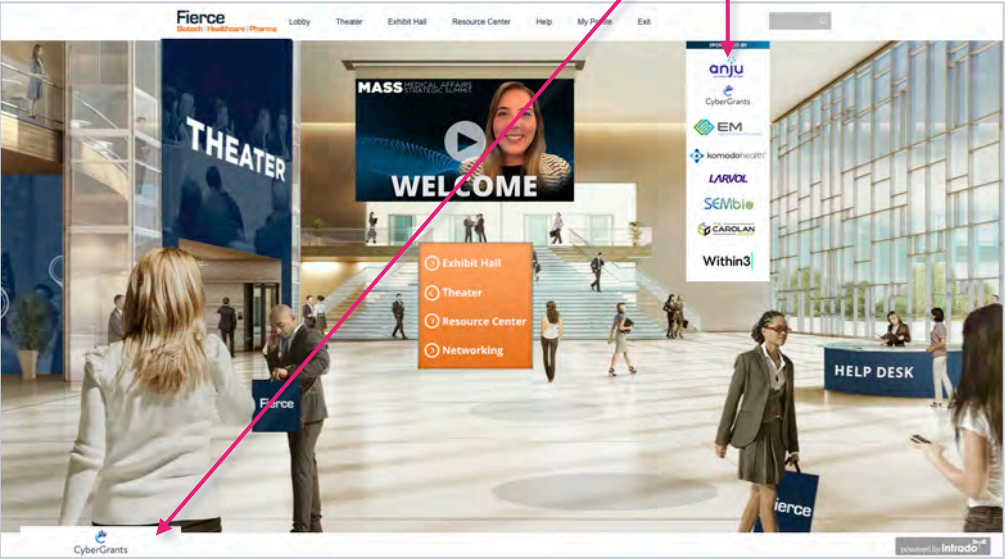
1:1 Chat

Resource,
outbound
links, CTAs

Virtual Events

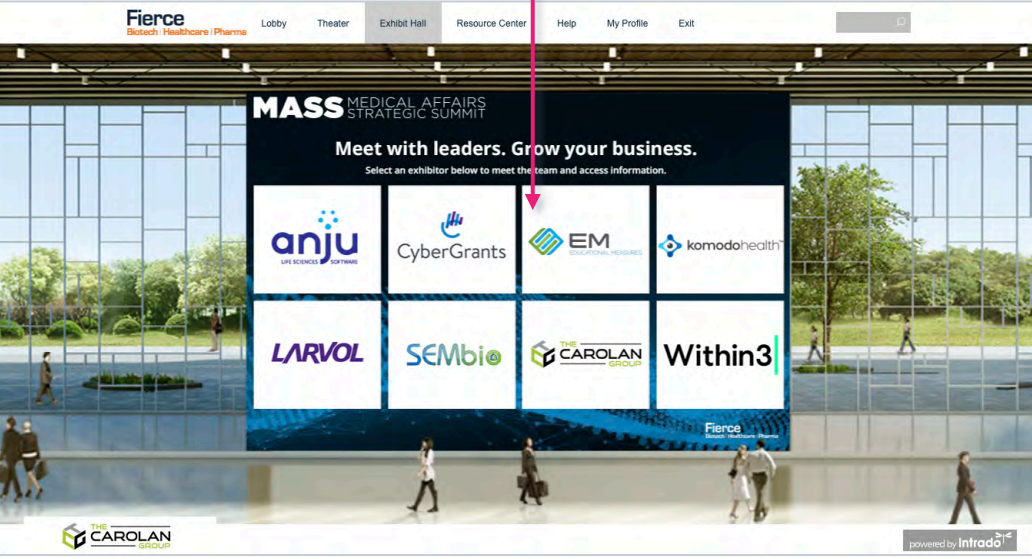
Room Layouts

LOBBY - ENTRANCE



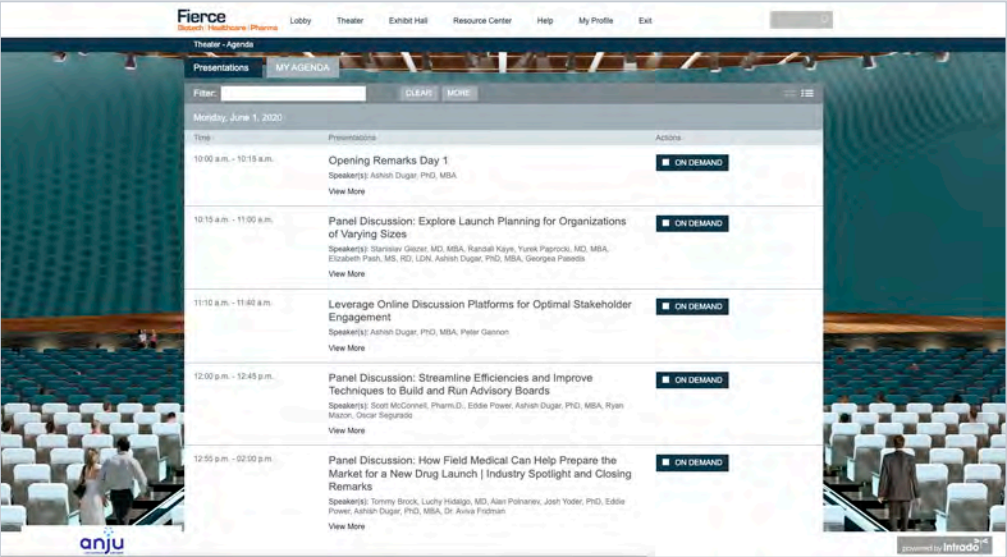
High profile branding

EXHIBIT HALL

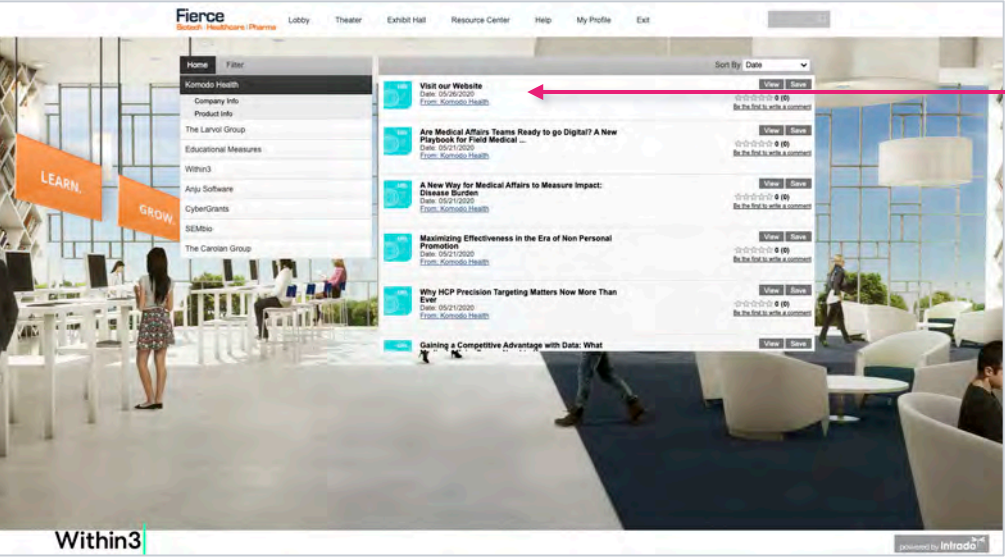


Prominent branding that clicks through to booth

THEATER



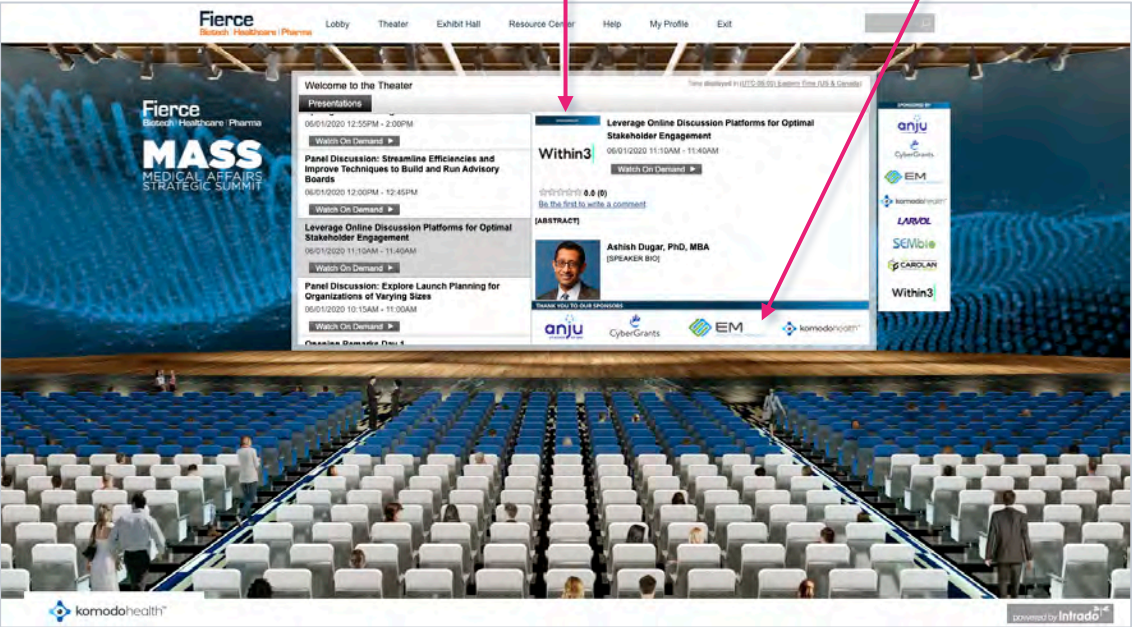
RESOURCE CENTER



Sponsor-provided content available for attendee downloading

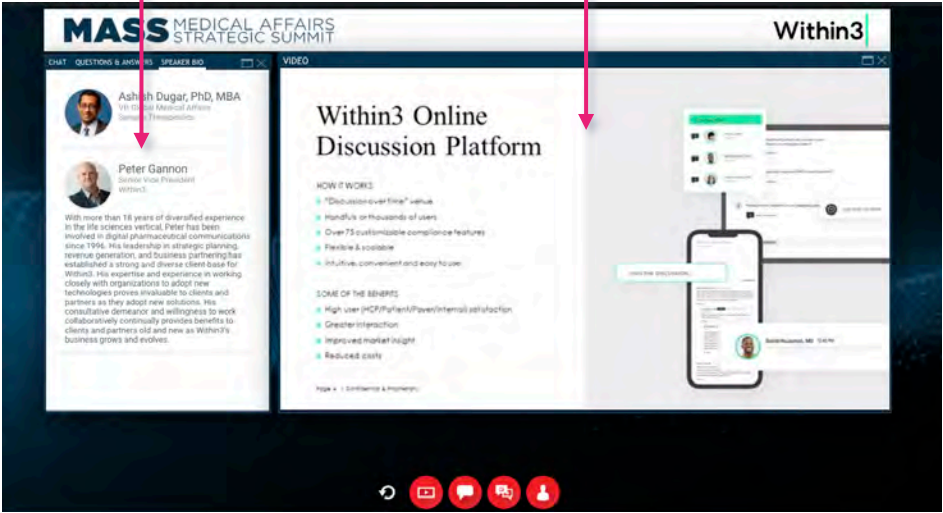
Virtual Events

Theater & Session Options



Sponsored presentation

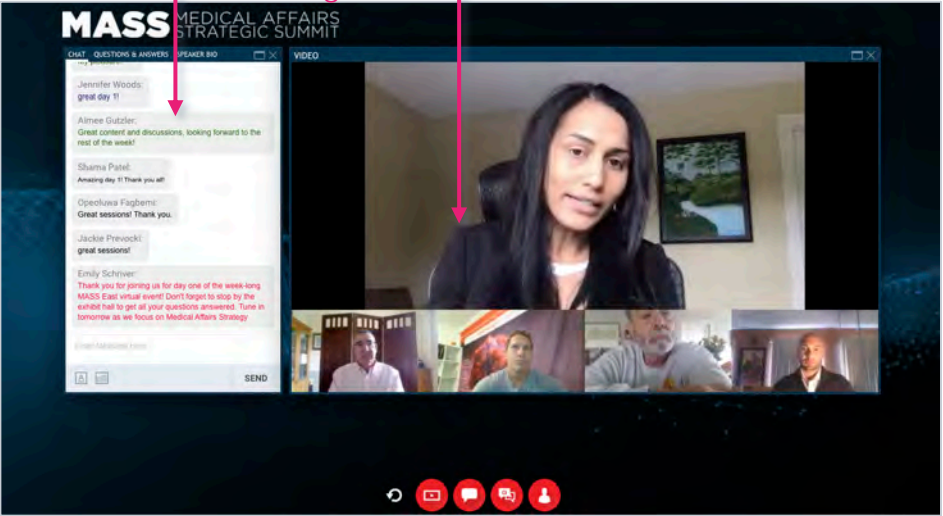
Sponsor exposure



Speaker bios

Sponsor presentation

Polls to gather audience intent.



Audience networking

Sponsor-led panel

Virtual Events

Session Environment

Video introductions build pre-event anticipation and energy


Sponsorship opportunity during breaks

Q&A

UPDATES

HANDOUTS


VIDEO



Brett Sappington

Vice President
Interpret


As Vice President, Brett Sappington leads Interpret's video and esports entertainment research practice. With over 20 years experience in cloud technologies, he has spent over a decade as a senior analyst in video and digital entertainment. Brett is a recognized thought leader in OTT and pay-TV market trends and consumer insights and works with leading content producers, service providers, technology innovators and device makers around the world.



Adriana Waterston

Senior Vice President, Insights and Strategy
Horowitz Research

Adriana is a research junkie with a flair for finding the story behind the statistics, teasing the meaning out of the measurement, and revealing the faces behind the facts. A seasoned quantitative and qualitative market researcher with expertise on consumers and their attitudes towards their media tools, Adriana has moderated hundreds of groups and conducted in-home ethnographic research on a bevy of topics. Adriana oversees all of Horowitz's millennial, multicultural and Latino research endeavors and is well-known for her leadership in this space.



Steve Nason

Research Director
Parks Associates

Steve is a research director at Parks Associates, specializing in entertainment content and services. He brings over fifteen years of experience in a variety of market research and marketing strategy roles including several in the emerging technology and media space.

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Q&A

UPDATES

HANDOUTS

VIDEO

StreamTV SHOW

VIDEO

Joining a follow after today's

SUBMIT

WE'LL BE STARTING SOON

GRAB A COFFEE, LET'S GO!

powered by Intrado

Q&A


UPDATES

HANDOUTS

VIDEO

StreamTV SHOW


VIDEO



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THANK YOU TO OUR SPONSOR

S&P Global

Market Intelligence

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Sponsorship branding opportunities

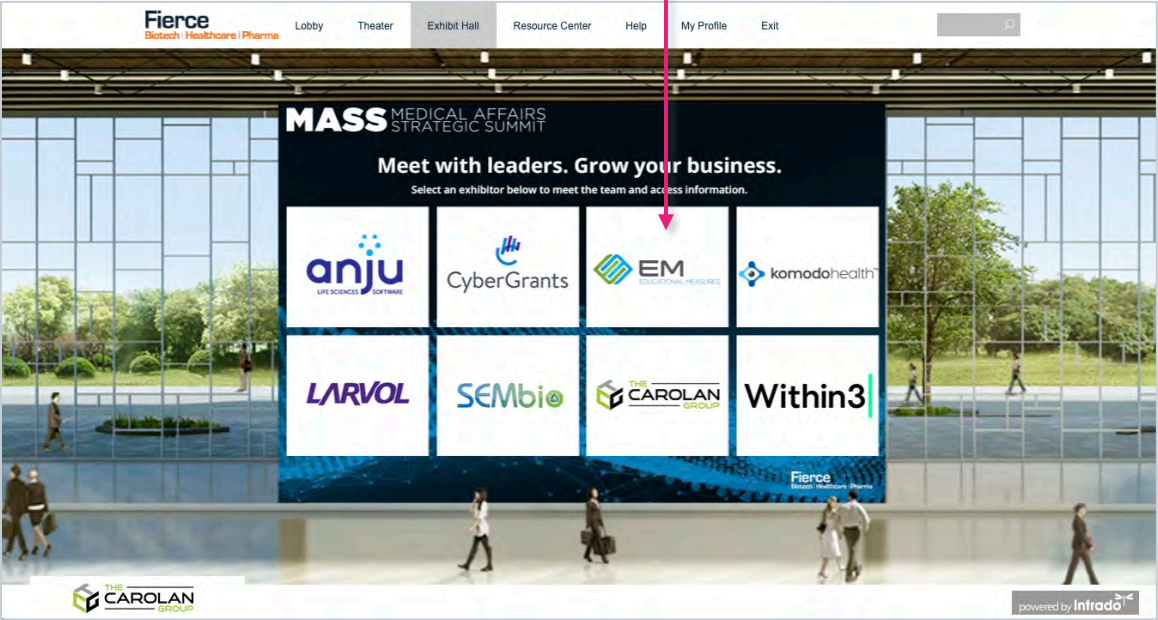
Questex

25

Virtual Events

Exhibit Opportunities

Prominent branding that clicks through to booth



Video plays when attendee enters your booth space

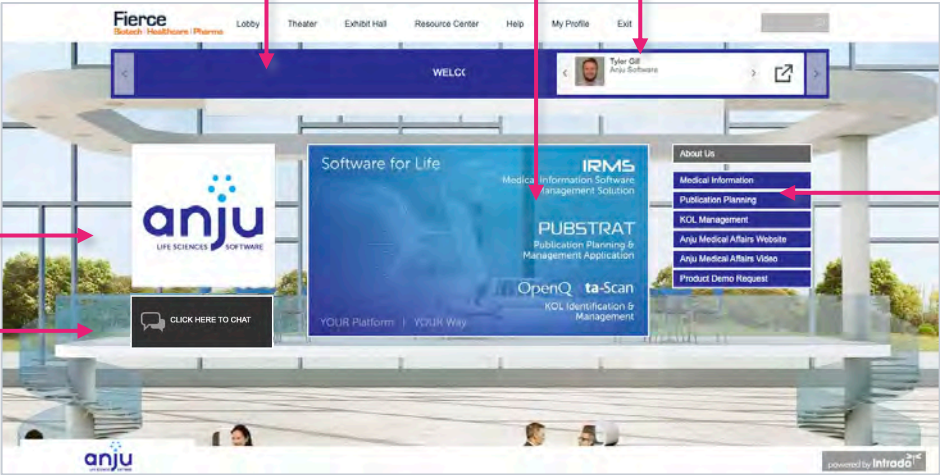
Announcements/ Offers

Booth representatives

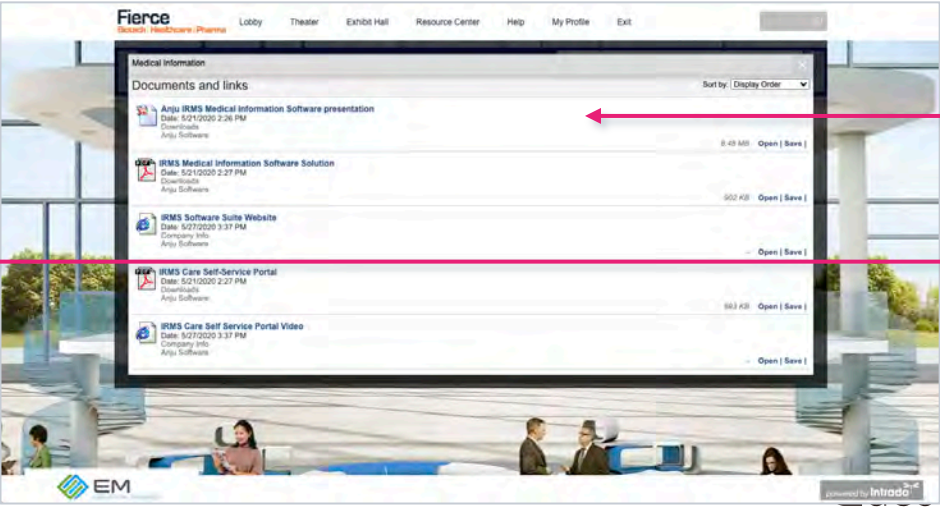
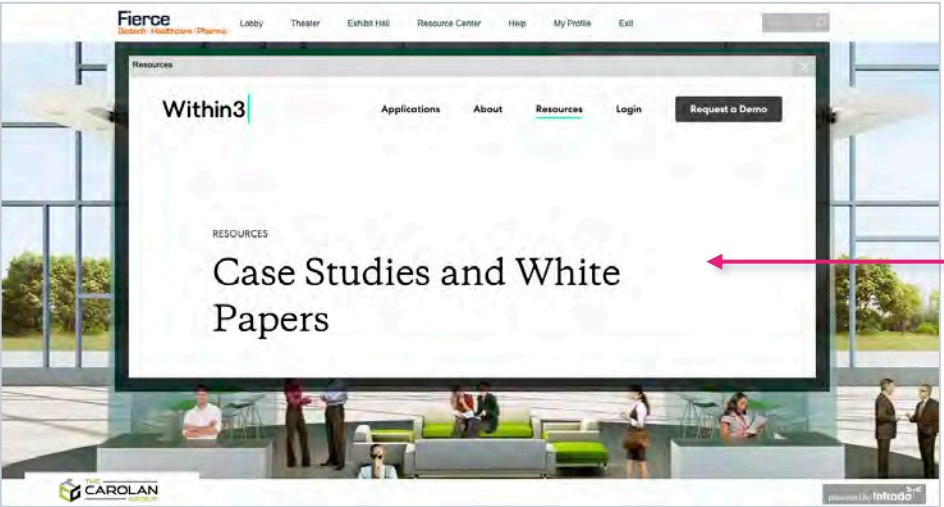
BOOTH

Prominent branding

1:1 Chat



Resource, outbound links, CTAs



Links open to list of documents

Website embed is available

Virtual Events Reporting

Demographic data

Access to buyer
qualifying questions

BOOTH VISITOR DATA

Last Name	First Name	Email Address	Phone Number	Job Title	Company Name	Address	City	State	Country	Top 3 Pain Points -1	Top 3 Pain Points -2	Top 3 Pain Points -3	Company Needs	What are you looking to get out of this conference?	Level of experience with virtual decentralized clinical trials	
				CRC	Care Access Research	1900 N. Beauregard St, Ste 110	Alexandria	VA	United States	N/A			AI	Learning more about conducting virtual trials	Looking to work on first virtual clinical trial	
				Sr. Manager	Sun Pharmaceutical Industries Limit	Sec-18, gp-5	GURUGRAM		India	1. How to ensure compliance	2. How to mitigate regulatory challenges	3. New technologies that can be used	E-reg solutions; CRO services	Risk Assessment and Mitigation Strategy for the challenges of virtual clinical trials	Looking to work on first virtual clinical trial	
				Clinical Project Lead	Alexion	121 Seaport Blvd.	boston	MA	United States	clinical trial	clinical trial	clinical trial	Risk analytics	learning challenges of virtual clinical trials	Currently working on first clinical trial	
				Practice Lead Life Sciences	APPLIED TECHNOLOGY SOLUTIONS	29 JUDITH LN, APT 3	Waltham	MA	United States	Implementation Challenge	Digital and Reg	Site perspectives	E-reg solutions	Knowledge	Have completed one virtual clinical trial	
				Site Network Regional Manager	Care Access Research	1250 East 3900 South Suite 302	Salt Lake City	UT	United States	1250 East 3900 South Suite 302	Pre-screening/public perception	other	E-reg solutions	more	Looking to work on first virtual clinical trial	
				BD	cogstate	195 church street	new haven	CT	United States	remote technology	remote trials	overall industry trend	E-reg solutions	information	Looking to work on first virtual clinical trial	
				Industry Account Executive	Complion	1500 West 3rd Street, #501	Cleveland	OH	United States	Decentralized Clinical Trials	Data/Document Quality	Better understanding of	E-reg solutions	Education on Virtual Clinical Trials	Looking to work on first virtual clinical trial	
				CEO	Credevo Pte. Ltd.	531A Upper Cross Street #04-95, Horizon	Singapore		Singapore	Decentralized Clinical Trials (DCT) in the Time of COVID-19			E-reg solutions	Decentralized Clinical Trials (DCT) in the Time of	Looking to work on first virtual clinical trial	
				Clinical Project Manager	Greenwich Biosciences	5015 Wayne Street	Durham	NC	United States	implementation of virtual clinical trial technology	virtual trial technology	regulatory challenges of	E-reg solutions	CRO services; Risk	I would like a better understanding of different	Looking to work on first virtual clinical trial
				Manager, Regulatory Operations	Highline Sciences	741 Preston Trails Drive	Pickerington	OH	United States	741 Preston Trails Drive			E-reg solutions	Ereg solutions	Currently working on first clinical trial	
				Clinical Trials Professional	IntCom Trials And Research	Avenue Nouvelle	Brussels		Belgium				E-reg solutions; eCT		Looking to work on first virtual clinical trial	
				Pres	IVRCC, Inc	358 BROADWAY, SUITE 201	Saratoga Springs	NY	United States	Regulatory issues	Risk	Documentation	Risk analytics	Confirmation to how we are doing it and that a	Have completed multiple virtual clinical trials	
				Sr. Director, Strategic Solutions	Medable	6 Matteo St	Worcester	MA	United States	Virtual studies in a post COVID-19 world	meeting people		CRO services	Meeting other like minded people	Have completed multiple virtual clinical trials	

VIEWS OF SPONSOR CONTENT

Name	Email Address	Company Name	Country	Title of Document	Phone	User Type	Added to Briefcase
		A2B_Health and Disease Edu	Germany	Decentralized Clinical Trials: The Call for a New Paradigm	4.91632E+11	Attendee	No
		AbbVie	United States	Decentralized Clinical Trials: The Call for a New Paradigm	8479382222	Attendee	No
		Abond CRO	UNITED STATES	Decentralized Clinical Trials: The Call for a New Paradigm	6168923744	Attendee	No
		Accenture	United States	Decentralized Clinical Trials	7736646250	Attendee	No
		Ache Laboratorios	BRAZIL	Decentralized Clinical Trials: The Call for a New Paradigm	11 2608-8679	Attendee	No
		Aché laboratórios farmacê	BRAZIL	Decentralized Clinical Trials: The Call for a New Paradigm	55 11 995983462	Attendee	No
		Aclaris Therapeutics	United States	VIDEO: Learn more about decentralized clinical trials	4849997926	Attendee	No
		Aclaris Therapeutics	United States	Learn more about decentralized clinical trials	4849997926	Attendee	No
		Aclaris Therapeutics	United States	Decentralized Clinical Trials	4849997926	Attendee	No
		adagene	United States	Decentralized Clinical Trials: The Call for a New Paradigm	2406722186	Attendee	Yes
		adagene	United States	Parxel Biotech Overview	2406722186	Attendee	Yes
		adagene	United States	VIDEO: Parxel Biotech: The value of patient-centric approaches - escaping the clinic	2406722186	Attendee	Yes

BOOTH CHAT

User Name	Email Address	Company Name	Booth Chat
		Parxel	Hello Welcome to the Parxel virtual booth if you have any questions please let us know.
		eCare Vault	Hi Kushal - Steve from eCare Vault here. Just wanted to stop in and say hello. Hope all is well and that you and your family are healthy and safe.
		Parxel	Hey Steve Thank you for stopping by. Hope all is good on your end as well. :)
		Parxel	Please join us in the Theater at 10:45 EST for Sy Pretorius's presentation on Decentralized Clinical Trials (DCT) in the Time of COVID-19 and Beyond
		Parxel	Hi everyone - Sy Pretorius is starting his session on decentralized clinical trials in the theater so join us!
		Questex	That presentation was great!
			Thanks Nancy! Glad that you enjoyed it!
			Hello Nate I can only second that it was a good presentation. Thank you for pulling

SPONSORED SESSION QUESTIONS

Name	Email	Company Name	Question
		Bayer	Have you encountered regulatory challenges with some of these virtual tools? If yes, what are these?
		A2B_Health and Disease Educat	How feasible is it to set-up mobile study nurse services
		University of Rochester Medical	How are others dealing with Direct to patient shipment of study drug...specifically NOT sending it to a homehealth nurse to bring to the subject OR by having the drug shipped by the site's pharmacy to the subject, but TRULY direct from the drug depot to the patient?
		University of Rochester Medical	What about the regulations associated with shipping directly to subjects. If a GMP facility is NOT registered as a pharmacy how are companies shipping directly to subjects?
			With people being more mobile and unstable what means are in place to ensure drug is shipped to the correct patient? How will drug stability be maintained if the drug is delivered and sitting on a patient's deck/porch for days and will IVRS have a component in which the burden is now placed on the patient to enter the temperature of the drug? Just thinking about more burden being placed on both the site and patient at this point.
		Vigor Biopharma Solutions, Inc	
		Boehringer Ingelheim	Hello... What platform is Parxel using for DCTs
		Boehringer Ingelheim	Hello, Are your DCTs global or US base and what Therapeutic area are they in?
		Celgene	How have sponsors incorporated field medical in virtual trials thus far?

SPONSORED SESSION CHAT

Name	Email Address	Company Name	Chat
		LABORATORIOS RICHMOND	Gabriel Garcia Marquez, author, from Colombia
		Covigant Research	cost effective = less reimbursement for sites
		PRN of Kansas	hopefully not!!
			more direct control over data has its own implications
		Covigant Research	Hi, all. Remember to post your questions for Sy in the Q&A tab.
		Clinical Innovation Partners LLC	no checks and balances
		PRN of Kansas	Have your Monitor at the site during the study life rather than visiting it even frequently or as by milestones.
		RI-MUHC	Whats the name of book? Sorry, I joined late
		Self	Life in the Time of Cholera
		IVRCC, Inc	