

Roundtable or Focus Group

Open dialogue with engaged audiences

Gather attendee feedback and input on topics of your choice. Discussion groups of a clients' target audience are brought together for open dialogue. Formats can include larger group gatherings that break-out into smaller group discussions or individual group sessions. These are great for companies seeking input with select audiences on specific topics, products or customer input.

Includes

- Sponsor exclusivity
- Small group participation with Questex-provided target audience
- Sponsor moderated
- List of leads provided, including engagement for polls if applicable

Types of Roundtables

- Focus Group
- Groups w/Break-outs
- Demonstrations

Recommended Add-ons

- Content Hub
- White Paper
- Webinar

