



Questex Poised for Continued Growth with Acquisition by Shamrock Capital Advisors

Transaction reflects the strength of company's business model and growth strategy in key market segments

NEWTON, MA, SEPTEMBER 17, 2014 – [Questex](#), a leading global business information and events company, today announced that [Shamrock Capital Advisors](#) has acquired the company in partnership with senior management. The company will continue to develop its existing product portfolio while pursuing acquisitions to further solidify Questex's leadership position in its core markets. Terms of the transaction were not disclosed.

Kerry C. Gumas, President & CEO of Questex, said, "Shamrock Capital is the perfect partner for Questex at this point in our evolution. They have a deep understanding of the media, communications and entertainment sectors and the customers we serve. They support our ongoing business initiatives and they share our goal of extending Questex's service offerings and market footprint."

"Over the years, Questex has aggregated a unique set of assets with significant untapped potential," said William Wynperle, Partner at Shamrock Capital Advisors. "We look forward to working with Kerry and the Questex team to capitalize on a tremendous need in today's marketplace through additional strategic investments and the benefit of our combined experience."

"Since Questex was founded nine years ago, it has evolved into a technology-enabled platform integrating events, digital media and information products. We serve our customers in growth sectors including Hospitality & Travel, Entertainment, Beauty & Wellness, Technology and Life Sciences & Healthcare in the Americas, Europe and Asia/Pacific," further commented Gumas. "The Shamrock team shares our vision of the vital benefits that business events and high quality digital information products and solutions can provide our customers to aid them in achieving their business and professional objectives. We are especially glad to be able to partner with Shamrock to continue to invest in these services for the benefit of all our customers and stakeholders."

Jefferies LLC served as the financial advisor to Questex.

About Shamrock

Shamrock Capital Advisors, LLC is a Los Angeles-based private equity firm with over \$700 million of capital under management. Investing exclusively in the media, entertainment, and communications sectors, Shamrock partners with strong management teams and takes an active, collaborative approach to creating value in each investment. Shamrock is currently investing out of Shamrock Capital Growth Fund III, a \$400 million fund raised in 2011. Shamrock's current investments include FanDuel, Giant Creative/Strategy, Isolation Network, MarketCast, Mobilitie, PGOA Media, Questex, Screenvision and T3 Media. For more information, visit www.shamrockcap.com.

About Questex

Questex is a leading global business information and events company serving corporate and government clients and industries that are driving economic growth and business innovation around the world.

The company drives business investment, innovation and demand creation in the markets it serves by bringing together investors, buyers, sellers and professionals through its over 50 tradeshows, conferences, and other business events; informing them through more than 100 business media and information products; and supporting clients with a comprehensive platform of marketing solutions, including marketing development, lead generation, branding and content marketing services provided by its professional staff and delivered worldwide. Questex's market-focused divisions include its Hospitality & Travel, Beauty & Wellness, Nightclub & Bar, Entertainment, I.T. & Telecom and Life Sciences & Healthcare groups, a digital media industry-leading publisher, *FierceMarkets*, and a leading market research and advisory services provider, *InfoTrends*.

Questex is headquartered in Newton, MA. The company employs over 350 dedicated professional staff who are located in offices throughout the United States of America, Europe and the Asia-Pacific region.

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